

Like a Flash of Lightning in a Clear Sky

We begin our

Great Annual 7-Day Wonder Sale

In the very midst of the Busy Season, and with Goods Advancing All Along the Line.

7 Days of Marvelous Merchandising - The Sensation of the Year.-

SALE BEGINS SATURDAY, MAY 25th, - AND CLOSSES SATURDAY, JUNE 1st.

Can these things be?



DRESS GOODS

VERY SPECIAL OFFERING. Nothing to EQUAL THIS SALE.

Beautiful novelty Dress worth 25c a yard. Atlantic G. L. Cashmere, worth 20c. 7 Day Wonder Price. Handsome Silk and Wool Novelty Dress Goods, new styles and colorings. Celebrated "F" 36 inch Cashmere, all colors, worth 25c a yard. 7 Day Wonder Price. Beautiful Silk finish Henrietta Cloth, 36 inches wide worth 50 cents. 7 Day Wonder Price. Handsome all Wool Assorted Novelties, worth 50 cents a yard. 38 inch Silk Finish all Wool Serge, former price 60 cents a yard. 7 Day Wonder Price. All Wool Imported Crepons in 2 shades only, worth 85c a yard. 50 inch magnificent French Serges, Silk finish, lovely shades worth \$1. 7 Day Wonder Price. A RARE TREAT. All our beautiful Novelty Suits, no matter how fine, handsome or costly, some worth up to \$15.00 go at \$5. Koehlin's finest all wool French Challies in patterns that only Koehlin's master hand can produce. They're worth 60c a yard. Pacific 1/2 wool Challies, wide and handsome, worth 25c. 67c a yard for very rich Diagonal and Bairetz cloths, cheap at \$1.

BLACK GOODS. JUST LIKE PICKING UP MONEY.

36 inch all wool Silk finish Henrietta. Excellent value at 50c a yard. 7 Day Wonder Price. 40 inch fine Black Nun's Veiling for Dresses. 50 inch Lovely Silk finish French Serge, worth \$1.25 7 Day Wonder Price. Fine Silky Worsted Black Open work checks, and stripes, very stylish, worth \$1. Priestley's fine Black Whip Cord, worth \$1.25. 7 Day Wonder Price. Priestley's Silk Warp Henrietta Cloth. 7 Day Wonder Price. Priestley's Silk Warp Amure and fine Novelties, worth \$1.50 to \$1.75. 7 Day Wonder Price. SILKS. 15 inch lovely Silk Crepons in black and light evening shades worth 50c a yard. 7 Day Wonder Price. For ONE HOUR BARGAINING. Printed India Silks every thread pure silk, nice neat printings a yard from 9:30 to 10:30 Saturday, only one pattern to a customer. Printed India Silks worth 60 and 75c, 7 day wonder price. Very rich fancy Benjamine Silks worth \$1.50 a yd., 7 wonder price 5 yds. \$4.50

LINENS.

The best sort of Linens cheapest here—and now they are mercilessly slashed. 15 in. pure linen Crash 5c a yd. Extra heavy 18 in. Russia Crash worth 12c a yd; 7 day wonder price. Full bleached twill cotton Crash. All linen checked Towels, each. Heavy linen Damask Towels, slightly damaged. Extra large and heavy Huck Towels, size 26x44. Very fine full bleached Turkish Towels worth 48c; 7 Day Wonder price. One lot fine satin Damask Napkins, slightly soiled, worth \$1.75 7 day Wonder Price. Extra heavy German, half bleached Napkins large 1/2 size. 60 in. fine bleached table Linen. 66 in. beautiful satin Damask table Linen; 7 Day Wonder Price. Very heavy and handsome unbleached table Linens, rich patterns. 60 in. Turkey red table Damask, warranted fast. 60 in. very heavy and fine Turkey red table Damask, rich patterns worth 50c; 7 Day Wonder Price. Genuine Renfrew Damask in red, blue and linen effects; 7 day Wonder Price



WASH FABRICS.

Any fancy suited at these prices. Bookfold Victoria Lawns. 3c. Sheer and fine India Linens. Exquisitely sheer Scotch Organdie. The entire stock of real Koehlin printed French Organdies—choice offered in this great sale. Real St. Gall Printed Swisses, very dainty and beautiful, worth up to 60c. Victoria Standard Printed Ducks worth 12c a yard. Everett Classic Fine Ginghams in choice styles. Beautiful Printed Swiss Organdies excellent 15c value. The new drapde Vienne Fancy Crinkled Wash Fabrics 7 Day Wonder Price. 60 inch white real French Organdie. Dragon brand fine Basket Cloth for Waists and Dresses worth 25c. 7 Day Wonder Price. 40 inch genuine Irish Lawns and Marabout Lawns worth 12c and 10c. Barnaby fine Tufted Dress Ginghams, worth 35c, 7 Day Wonder Price. Striped Outing Flannels worth 10c.

Marvelous Movement

Staple Dry Goods!

2000 yards standard fancy Prints, this seasons work. 7 Day Wonder Price 3 cents a yard. 500 yards Simpson's solid black Prints, slightly damaged. 7 Day Wonder 4 cents a yard. Genuine Columbian Cheviots, slightly damaged. 7 Day Wonder Price 5 cents a yard. Henry 25 inch Plaid Cottons, worth 7c. 7 Day Wonder Price 3 1-2 cents a yard. Amoskeag fine staple Check Gingham. 7 Day Wonder Price 5 cents a yard. Genuine New York Camlet Cottonades. 7 Day Wonder Price 12 1-2 cents a yard. Heavy blue and brown Hickory stripe shirting, worth 10c. 7 Day Wonder 5 cents a yard. Pepperell R. fine Sea Island Brown Cotton, sold at 8 1/2c. 7 Day Wonder 5 cents a yard. Lonsdale fine Bleached Cotton, worth 10c a yard. 7 Day Wonder Price 6 cents a yard. Hoosier heavy brown Cotton, notwithstanding advance. 7 Day Wonder at 4 cents a yard. Amoskeag H., splendid stripe Bed Ticking. 7 Day Wonder Price 8 cents a yard. Conestoga B. F., heaviest feather Bed Ticking. 7 Day Wonder Price 14 cents a yard. Pepperell 10-4 Bleached Sheeting. 7 Day Wonder Price 17 cents a yard. Prices all through the house ripped and torn into atoms.



Shoes! Shoes!

This stock must be completely closed out, prices made so ridiculously low and tempting that you cannot resist buying a few pair (even if you do not need them) and lay them away for future wear

Old ladies Solid Comfort Dongola Shoes, solid leather throughout. 7 Day Wonder Price. 97c. Ladies fine Goat Skin tan Oxfords, guaranteed solid leather throughout, worth \$1.50. 7 Day Wonder Price. 1.13. 36 pair ladies Oxfords, usual price 75 cents. 7 Day Wonder Price. 47c. One hours Bargaining in our Shoe Department. Be in our Shoe room at 10:30 sharp—from 10:30 to 11:30. Ladies finest Custom made Kid Shoes, magnificent Stock and perfect Shoe, making Can't be matched in this town for less than \$3.50 to \$4.00. For one hour Saturday and Monday \$2.15. Whittemores Imperial Lustre Shoe Polish. 5c. Whittemores Royal Gloss Shoe Polish. 8c. Whittemores Gilt Edge Shoe Polish 13 cents.

NOTIONS AND NOVELTIES.

Full Count Adamantine Pins slightly damaged, 2 papers Genuine Brass Pins, needle points, good sizes, 6 papers for Pen and Ink Tablets. 1c. 4c for Marvel Pen and Ink Tablets containing 6 quires of good paper. 3c a skein, 33c a dozen for Beldings finest Wash Embroidery Silks. 5c a ball for Dorcas Knitting Cotton, white and colors. 4c a box for French Velvet Swansdown for the complexion. 3c a cake for Fairbanks Capeo pure white floating Soap—equal to Ivory. 4c for white Feather stitch Braid. 5c for 3 cakes White Castile Soap. 5c for Japanese Tooth Brushes—good quality. 5c for Clock Spring Corset Stays. 6c for Rubber Stockinet Dress Shields. 25c for fine Bristol Clothes Brushes, usually sold for 50c. 17c for good quality Blacking Brushes and dauber. 4c for India Rubber Dressing Combs. 10c for Ladies Calico Shirt Waists. 25c for Ladies Percale Shirt Waists reduced from \$1.25 for Misses fine quality Blouse Shirt Waists, reduced from 75c. 8c for a large bottle of Household Ammonia. 1c a yard for No. 1 all Silk Ribbon, plain or picot edge. 10c for Children's Lace trimmed Muslin Hats. 32c a bottle for Ponds Extract, the wonderful pain killer. 5c a dozen for fine white Pearl Dress Buttons.

GLOVES AND HOSIERY.

Genuine Foster Long Mosquitare Kid Gloves worth \$1.50. 87c. White Tennis Gloves. 75c. Ladies Seamless fast Black Hose fine quality. 10c. Ladies full fashioned tan Hose. 5c. Ladies Hermsdorf fast Black imported Hose—extra super make, two thread, double heel and toes. 14c. Ladies Velvet finish, Hermsdorf dye brilliant black Hose, high spliced heel, double sole 50 gauge. 23c. Childrens fast black full fashioned Hese (seconds). Celebrated Ipswich Boys Bicycle Hose, heaviest and best. 19c. Childrens Imp. flat Hose Hermsdorf dye, 2 thread 40 gauge. 19c. Childrens fine Stainless tan Ribbed Hose worth 25c. 10c. Childrens fast black double knee Hose in 5 and 6 1/2 only, worth 25c. 5c. Mens celebrated 101 seamless socks. 5c. Mens fine gauge Balbriggan Sox, double heel and toe. 15c. Finest Grade Shaw Knit Socks in blacks and modes worth 45c. 25c.

MEMORABLE CORSET SELLING!



Dr. Warner's New Jersey Corsets 27c. "Virginia," a beautiful long-waisted Corset—2 side steels, French zone—double stay. 44c. Dr. Warner's high grade, long-waisted, 5 and 6 hook Corsets. No 111 & No. 222, worth \$1.25. 7 day wonder price. 1.00. "J. B." fine light weight Linen Corsets, worth \$2.00. 1.25. "S. C. Nursing," the best nursing corset in the world, worth \$1.25. 98c.



A CLIMAX —IN— MEN'S FUR NISH INGS. Muslin, 4 In Hand & Teck ties. 3c.

Men's Jacquard weave Suspenders, grip back, snap buckle, braided end. 7 Day Wonder Price 5 cents a pair. 1 lot men's fine unlaundered Shirts, linen bosom, double front and back, all improvements, a wonder at 50c. 7 Day Wonder Price 36c. 1 lot men's fine laundered Dress Shirts, pleated and plain bosom, worth up to \$1.25. 7 Day Wonder Price 65c. Men's colored bosom, laundered Shirts, custom made—perfect fitting. 7 Day Wonder Price 48c. Men's Oxford cloth working Shirts—well made—new patterns. 7 Day Wonder Price 25c. 1 lot men's finest silk Teck Scarfs, worth 50c to 75c each. 7 Day Wonder Price 19c each. 1 lot boy's white unlaundered Shirts, worth 45 to 58c. 7 Day Wonder Price 33 cents. Genuine celluloid collars, 10c each. Lithoid waterproof collars, 5c each. Men's fine linen link cuffs, 19c pair. Men's Elmwood cuffs, 12c pair. Men's Balbriggan Undershirts. 15c. Men's excellent Knit Sweaters. 25c. Men's fine Egyptian Balbriggan Undershirts, French Collarete Pearl Buttons. 7 Day Wonder Price. 19c. 3c for Mens full size fast Border Handkerchief. 17c 3 for 50c. Mens Purlinen hemstitched Handkerchief.

MISCELLANEOUS.

Nottingham Lace Curtains taped all around. 7 Day Wonder Price, pair 38c. Ladies Jersey Ribbed Vests 4c. Ladies Richelien Ribbed Balbriggan Vests, taped neck and arms. 10c. Ladies fine Bleached Vests Combed Cotton, Silk taped neck and arm. 19c. 26 inch fast Black Satine Umbrellas. 59c.

Dassett & Co. WRECKERS OF HIGH PRICES

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